



CURRICULUM VITAE
SUAAD JASSEM
ASSISTANT PROFESSOR

PART 1: PERSONAL INFORMATION

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Current Position: Assistant Professor

Area of Specialization: Managerial Accounting

Google Scholar Citation Page: [Suaad Jassem - Google Scholar](#).

ResearchGate Page: [ResearchGate](#)

PART 2: EDUCATION & EMPLOYMENT INFORMATION

2.1. EDUCATION

Ph.D. Doctor of Philosophy in Accountancy, University of Malaya, Business and Accountancy Faculty. Kuala Lumpur-Malaysia, 2020.

Research Topic: Sustainability Balanced Scorecard Architecture and Environmental Investment Decision Making: The Mediating and Moderating Effect of Knowledge and Risk Indicators.

M. Sc. Master of Science of Accountancy, University of Baghdad, Administration and Economics Faculty. Baghdad-Iraq, 2011.

Research Topic: Benchmarking Under Target Costing Techniques

B.Sc. Bachelor of Science of Accountancy, Al-Turath University College, Accounting Department. Baghdad-Iraq, 2003.

2.2. EMPLOYMENT INFORMATION

1. 2020- present: Assistant professor in Al Zahra College for Women, Department of managerial and financial sciences.
2. 2008-2014 Lecturer: in Al-Mamoon University College in the field of management and cost accounting for sophomore and junior year.
3. 2005-2007: Lecturer in Al-Turath University College, in the field of business management, Accounting and financial accounting for freshman year.
4. 2004-2008: Financial Auditor at Iraqi Association of Certified public accountants
 - Plans financial audits by understanding organization objectives, structure, policies, identifying risk areas and preparing audit programs
 - Asses compliance with financial regulations and controls by executing audit program steps.
5. 2004-2007: Accountant at IRATRAC Company, Caterpillar Dealer of Iraq
 - Arrange expedited shipments to prevent unscheduled manufacturing downtime.
 - Process all purchase orders for Engineering, Maintenance and Stores Departments, averaging total annual procurement expenses.
 - Contact suppliers to resolve missed deliveries, short shipments and pricing discrepancies.

2.3. AREAS OF INTEREST

1. Managerial Accounting Techniques.
2. Analysis; Corporate Social Responsibility.
3. Environmental Investment Decision Making.
4. Sustainability Accounting Information.
5. Enterprise Risk Management.

PART 3: SCHOLARLY ACHIEVEMENTS

3.1. SCHOLARLY WORK

3.1.1. REFEREED JOURNAL ARTICLES

1. Jassem, S., Azmi, A., & Zakaria, Z. (2018). Impact of Sustainability Balanced Scorecard Types on Environmental Investment Decision-Making. *Sustainability*, 10(2), 541. sustainability-10-00541-v2 (3).pdf.
2. Jassem, S. (2019). Using Time-Driven Activity-Based Costing and Customer Profitability Analysis For Strategic Planning in Hotel Management. *International Journal of Business, Accounting and Management*, 4(1), 27-35.pdf (doarj.org).
3. Razzak, M. R., & Jassem, S. (2019). Socioemotional wealth and performance in private family firms. *Journal of Family Business Management*.9(4),468–496. EMERALD_JFBM_JFBM631259 1..30 (researchgate.net).
4. Jassem, S. (2019). Core and Legitimate Roles of Internal Audit Function and Enterprise Risk Management: Proposition for Future Research. *Journal of Business and Economics*, 10(9), 891-901. Microsoft Word - 9. JBE20190527-1 edition (academicstar.us).
5. Jassem, S. (2019). Benefits of Switching from Activity-Based Costing to Resource Consumption Accounting: Evidence from a Power Generator Manufacturing Plant. *Management & Accounting Review*, 18(3), 169-190. 943-37-3661-2-10-20191223.pdf.
6. Jassem, S. (2019). Activity-Based Costing and Effective Product Offering Strategies: Evidence from Manufacturing Organization. *International Journal of Social Sciences and Management Review*, 2(5), 52-71. ijssmr02_56 (1).pdf.

7. Jassem, S. (2019). Core and Legitimate Roles of Internal Audit Function and Enterprise Risk Management: Propositions for Future Research. *Journal of Business and Economics*, 110(9), 891-901. Microsoft Word - 9. JBE20190527-1 edition (researchgate.net).
8. Jassem, S., Zakaria, Z., & Azmi, A. C. (2020). Sustainability Balanced Scorecard Architecture and Environmental Investment Decision-Making. *Foundations of Management*, 12(1), 193-210.(sciendo.com).
9. Jassem, S., Zakaria, Z. and Che Azmi, A. (2021). Sustainability balanced scorecard architecture and environmental performance outcomes: a systematic review. *International Journal of Productivity and Performance Management*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/IJPPM-12-2019-0582>.
10. Jassem, S.(2021). Alternative to Distortions Created By Traditional Cost Accounting: Throughput Accounting. *Academy of Strategic Management Journal*, 20(2). Alternative-to-distortions-created-by-traditional-cost-accounting-throughput-accounting-1939-6104-20-2-710.pdf (abacademies.org).
11. Jassem, S, Al-Rawi, Y., & Ali, A. (2021). Impact of Big Five Personality Traits on Tax Non-Compliance Intentions: Mediation Effect of Perceived Tax-Fairness. *Journal of Public Affairs*. Accepted
12. Razzak, M. R., & Jassem, S. (2021) Family Commitment and Performance in Family Firms: Moderating Effect of Professionalization. *Journal of Business Economics and Management*. Accepted.
13. Jassem, S. & Razzak, M. R. (2021) Performance Measurement Framework in the Industry 4.0 Environment based on Dynamic Capabilities. *International Journal of Productivity and Performance Management*. *Under Review*.
14. Jassem, S., Sayari, K. & Razzak, M. R. (2021). *Impact on Perceived Transparency, Trust and Skepticism towards Banks in Malaysia due to Adoption of IFRS 9. The Journal of Asian Finance, Economics and Business*. *Under Review*.

3.1.2. BOOKS AND REFEREED BOOK CHAPTERS

1. Jassem, S. & Razzak, M. R. (2020). *Fourth Industrial Revolution: Issues and Implication: Industry 4.0-The Future of Manufacturing: Foundational Technologies, Adoption Challenges and Future Research Directions*, Springer.
2. Jassem, S. & Razzak, M. R. (2021). *Entrepreneurship: Entrepreneurship in Urban Jungles through High-Tech Vertical Farming*, published by Intech Open.

3.1.3. ATTENDED WORKSHOPS

1. *Certificate of attendance conducting a Literature Search and Writing Review Paper Work Shop Institute of Research Management and Monitoring, University of Malaya, 2016.*
2. *Certificate from university of Malaya center for Continuing Education (UMCEED) (Advanced Level, Grade, Obtained: A),2016.*
3. *Certificate of participation in Learning Innovation and Teaching Research ,2017. University of Malaya. Academic Enhancement and Leadership Development Center (ADeC).*
4. *Certificate of participation in Developing Moderation and Mediation Research Framework, 2017. University of Kuala Lumpur (UNIKL).*
5. *Certificate of participation in Meta-Analysis Development Workshop, University Utara Malaysia, 2018.*
6. *Certificate of participation in International Counseling Session on "How to Maintain Academic Integrity in Distance Learning: Exploring Best Assessment Methods" Mata Sundri College for Women, University of Delhi, 2020.*
7. *Certificate of participation in International Counselling Session on "online teaching-learning technology " Mata Sundri College for Women, University of Delhi, 2020.*
8. *Certificate of participation in First Virtual International Workshop On Capital Budgeting (1st VIWCB2020) organized by the Department of Business and Accounting, Muscat College, Sultanate of Oman,2020.*
9. *Attending Virtual Workshop: The Role of Higher Education Institutions in Oman in Achieving the Sustainable Development Goals. Organized by sultan Qaboos University, 18/2/2021.*

3.2. PERSONAL PROFESSIONAL DEVELOPMENT IN SCHOLARSHIP

3.2.1. CONFERENCE PARTICIPATION WITH PAPER PRESENTATION

1. Jassem, S. (2019). Core and Legitimate Roles of Internal Audit Function and Enterprise Risk Management: Propositions for Future Research. International Conference on Banking, Finance and Business (ICBFB) April 24 – 25, 2019 Muscat, Sultanate of Oman.
2. Jassem, S. & Razzak, M. R. (2020). Achieving Food Security in the Post Covid-19 Era through High-Tech Vertical Indoor Farming in Densely Populated Cities. 8th World Security Forum (Food Security). September 14-17, 2020.

3.2.2. CONFERENCE ATTENDANCE

1. Participation in Learning Innovation and Teaching Research conference ,2017. University of Malaya. Academic Enhancement and Leadership Development Center (ADeC).

3.2.3 CONFERENCE ORGANIZATION

1. Member of organizing team and session coordinator for the 3rd International Research Conference on Economics, Business and Social Sciences. Faculty of Business and accountancy, University of Malaya, 2018.

4.JOURNAL REFREE

4.1 JOURNAL REVIEWER:

1. Journal of Cleaner Production (ISI indexed) Elsevier.
2. Sustainability Accounting, Management and Policy Journal (Scopus indexed, Q2) Emerald.
3. Journal of Accounting Research (Scopus indexed, Q3) Emerald.

4.2 EDITORIAL BOARD MEMBERSHIP

1. International Journal of Accounting, Finance and Risk Management.