



## Industry Engagement Policy

<b>Prepared by:</b>	The Dean
<b>Approved by:</b>	BoT
<b>Issued by:</b>	QA
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## 1. Introduction

Al Zahra College for Women (ZCW) recognizes that engagement with industry is crucial for enhancing teaching and learning process in the college. ZCW aspires to have a constructive relationship with industry for deriving maximum mutual benefits.

## 2. Purpose

The purpose of Industry Engagement Policy is to have a fruitful engagement with industry for enhancing the teaching and learning experience of staff and students.

## 3. Policy Statement

ZCW is committed to have strong and meaningful relationship with industry in order to improve its curriculum, programs, teaching and learning process.

## 4. Scope of Application

The scope of this policy is for College Management, Staff Members and Students.

## 5. Different types of industry engagement

Following are the different types of engagements with industry by ZCW:

S. No	Type of Activity	Responsibility
1.	Industrial visits	Respective academic departments
2.	Career fair	Department of Training, Career Guidance and Alumnae
3.	Lectures by industry experts	Respective academic departments
4.	Inputs on graduates, graduate attributes, programs and curriculum by Industry experts	Industry Advisory Board
5.	Training and internships	Department of Training, Career Guidance and Alumnae



6.	Contribution of expertise by academic staff to industry partners	Respective academic departments
7.	Feedback from industry and employers regarding their needs.	Department of Training, Career Guidance and Alumnae

## 6. Engagement mechanism with industry

- All responsible entities as mentioned in s.no 5 above will work towards having a formal engagement agreement with industry in their respective domains.
- An annual engagement calendar will be prepared by responsible entities and circulated to relevant stakeholders for their information.
- Industrial visits to be organized for students of each academic program in their area of study.
- Career fair will be an annual event and shall try to attract potential recruiters in the college campus.
- Feedback from industry experts is to be taken on graduates, graduate attributes, programs and curriculum for making necessary improvements tailored to the needs of industry.
- ZCW will strive to conduct sufficient number of guest lectures / workshops by industry experts for enhancing the learning experience of students.
- Students will be provided with training and internship opportunities in accordance to the study requirements
- Academic staff will contribute their expertise to relevant partners in industry.
- Feedback has to be taken from all participants on different aspects of engagement.
- Feedback needs to be analyzed and steps be initiated for necessary improvements by concerned entities.

## 7. Approving Body

This policy shall be approved by the Board of Trustee (BoT).



## 8. Breach of Policy

- Any breach of this policy should be given in writing to the Dean.
- If the Dean is satisfied, a committee will be constituted to investigate the matter and submit its report and recommendations.
- Penalty for the breach will be imposed on the concerned stakeholder as per recommendation of the committee and in accordance to rules and regulations of ZCW.

## 9. Further Information

For further information on this policy contact Dean's office or Quality Assurance Department

### Documentation Control

Section Number	Reason for Revision	Outline of Revision	Date of Ratification